



marcela monko designer ~ illustrator

education

Pratt Institute ~ Brooklyn, NY
BFA Communications Design
History of Art Minor
08.2018-05.2020

Pratt MWP ~ Utica, NY
BFA Communications Design
08.2016-05.2018

skills

- Graphic Design & Illustration
- Branding & Content Creation
- Web Design & Development
- Programming: HTML, CSS, Java
- Animation & Motion Graphics
- Photo & Video Editing
- Social Media Content Strategy

tools

- Adobe Creative Suite
- Microsoft Office
- Wix Design Editor
- Sketch, XD
- Cinema 4D, Maya

awards

Pratt President's List
Cumulative 3.7 GPA
2016-2020

Sophomore Exhibition
MWP Arts Institute
05.2018

Scholastic Art Awards Golden Key
Digital Design Category
01.2016

experience

CBS ~ Graphic Design Intern ~ 09.2019-01.2020

Creating and assisting the Off-Air Graphics department with various projects including, digital banners, website design, social media design, and brand activation design at CBS Sports division. Participated in marketing meetings within CBS Sports, and CBS Sports Network.

Wix.com ~ Wix Design Intern ~ 06.2019-08.2019

Was apart of the Wix Design Playground summer program, created by Wix.com. Designed websites and worked with clients like, One World Books, Penguin Random House, and non-profits. Learned skills like client management, coding, wire framing, motion graphics, UX UI design, and web design.

Nickelodeon ~ Freelance Designer ~ 01.2019-08.2019

Worked in house with Nickelodeon's social media team. Designed and animated content for Nick's social media like instagram, facebook, and twitter. Participated in social media strategy meetings, as well as style guide creation. Learned how to work in a team within a big entertainment corporation.

Vida Shoes ~ Graphic Design Intern ~ 09.2018-12.2018

Assisted the graphic design and marketing in the kid's shoes division at Vida, working with brands like: Stride Rite, Carters, Osh Kosh B'gosh, Jambu, and BCBGirls. Worked on various projects such as catalog design, packaging design, website graphics, social media design, and visual merchandising.

CarbnCo Jewelry ~ Brand Designer ~ 02.2018-04.2018

Created the branding for an upcoming jewelry company for their etsy store. Worked one-on-one with the client to design a logo, banner, and packaging for the company.

contact

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